



REF2EARN
\$R2E is the deflationary utility token in the #RefToEarn Ecosystem

\$R2E | ReftoEarn Token

“Blockchain technology” – the revolutionary concept that changed the phase of digital industry is a game changer. And talking about the MLM industry, a marketing model that keeps the sales and network building align together to make the business a proper ‘brand’ tag. Conceptualize something with blockchain is a dream come true moment and blockchain has got such potential to transform the MLM industry.

R2E after deep research in blockchain use-cases found that MLM industry can be transformed to a whole new level with blockchain technology.

“The traditional MLM process is beset with inefficiencies such as centralized control over the system, lack of trust and transparency, and delayed payments to release users’ incentives which can hold back even the best of MLM projects,”

R2E promises that the combination of multi-level marketing with blockchain can help smooth operations and ensure a “win-win situation” The strategy is simple :

Invite your crypto friends and win free BNB

Imagine giving your unique referral link to your crypto-friend and he or she contributes tokens using your ref link, the money will be sent to your wallet automatically. The more links you send to your crypto friends - the more money you may earn!

\$R2E Token

\$R2E is the deflationary utility token in the Ref To Earn ecosystem, A earning system with referral link on Binance Smart Chain

\$R2E supply was initially set at 222.2222.222 coins. R2E's supply will be reduced to 111,111,111 units, a decrease by -50% of its original supply, owing to a burn mechanism.

Every six months, R2E burns several R2Es based on its revenue. Owing to this burn mechanism, the supply of R2E is gradually decreased, increasing its scarcity.

How it Works?

- Connect

Connect with your wallet and buy tokens.

- Refer Friends

Share your referral link or QR code with your friends and social media.

- Earn Crypto & Money

Earn 40% commission (BNB) when your friends buy tokens.

Ecosystem

In the R2E ecosystem, there are 6 major components:

- \$R2E Token
- Staking
- Refer and Earn
- NFT Packages
- NFT Marketplace
- P2P

Staking

Passive rewards through Staking. Holders can choose to lock the \$R2E token for 30-60-90-120 etc. days-on-platform. Even in the case the token drops in value, they still get the passive rewards. Further, this creates the mechanism to hold and not panic sell, in case the value of the token drops, if ever.

Staking also gives the holders voting power when R2E moves onto a DAO model in the future, as the token of governance. Holders can make decisions on various releases and further rewards like NFTs etc.

Refer and Earn

World Class Referral System

R2E referral program is our single layer referral system where anyone who refers new customers can earn 40% more money.

Did you know that you can also get money by inviting your friends along to join the platform with you? All you need to do is copy the ref link and give it to your crypto friends and family. Our Single-Tier referral system is the best in the world, and you can earn real money just by sharing a link.

R2E promises that the combination of multi-level marketing with blockchain can help smooth operations and ensure a “win-win situation.”

The strategy is simple:

Invite your crypto friends and win free money and tokens

Imagine giving your unique referral link to your crypto-friend and he or she contributes tokens using your ref link, the money will be sent to your wallet automatically.

The more links you send to your crypto friends - the more money you may earn!

Reference Earnings

R2E referral program is our single layer referral system where anyone who refers new customers can earn 40% more money.

We have developed this program for those that have a passion for crypto and passion for our project. Each time you refer someone you earn BNB! You benefit from this project as much as you like. The opportunities we provide are endless. The larger the number of people you refer and the amount of investment, the more you earn.

For example; Isabella made his first investment with 1 BNB, buying 222 R2E tokens. Then he referenced 6 people using the referral link.

- 1st person Liam invested with 0.1 BNB. Isabella earned 0.04 BNB from this first referral. (40%)
- 2nd person Olivia invested with 0.3 BNB. Isabella earned 0.12 BNB from every second referral. (40%)
- 3rd person James invested with 0.5 BNB. Isabella earned 0.2 BNB from her third referral. (40%)
- 4th person James invested with 0.6 BNB. Isabella earned 0.24 BNB from her third referral. (40%)
- 5th person Emma invested with 0.8 BNB. Isabella earned 0.32 BNB from her fourth referral. (40%)
- 6th person Henry invested with 1 BNB. Isabella earned 0.4 BNB from her fifth referral. (40%)

Despite only 6 referrals and very low investments, Isabella earned a total of **1.32 BNB**. And he got back all his initial investment.

Imagine that you refer more people and people who have your referral link make much larger investments.

We offer you an unlimited earning opportunity! Let's make things a little bigger :

John made his first investment by buying 222 R2E tokens with 1 BNB. Then he referenced 5 of his friends using the referral link.

- His first friend Michael bought 222 R2E tokens with 1 BNB. John earned 0.4 BNB from this first friend. (40%)
- His second friend William invested with 2 BNB. John earned 0.8 BNB from his second friend. (40%)
- His third crazy friend invested with 5 BNB. John earned 2 BNB from his third referral. (40%)
- Entrepreneurial and clever friend Tyler invested with 10 BNB. John's earnings are now 4 BNB. (40%)
- His fifth friend Christian, who trusted him and the R2E project, also invested 50 BNB. John earned exactly 20 BNB from this referral. (40%)

John's profit from referrals just 5 people is 27.2 BNB!

Are these investments and gains possible! It's definitely possible in the crypto world! You will invest in the reference token of the future and earn BNB from your referrals! And instantly! Our smart contract totally puts your safety and profit first. You do not need to wait for days or months to receive your earnings. As soon as your reference makes an investment, 40% of the investment amount is in your wallet!

Invest now! Start earning with your referral link!

Commission Rates

R2E will apply different commission rates during sales periods in order to protect the investments of the first investors and make them more valuable.

Private Sale 1	Private Sale 2	Public Sale
START DATE 22 Oct 2022 22:00 GMT	START DATE 22 Jan 2023 22:00 GMT	START DATE 22 May 2023 22:00 GMT
BONUS: 40%	BONUS: 25%	BONUS: 15%

Why Make a High Investment?

At R2E, we apply a lower limit of 0.05 BNB on initial purchases so you can start earning from your referrals. This is the lowest investment you will make to start earning with your referral link.

However, it is important that the people you invite invest high amounts so that you can earn more from the people you refer to.

For example, let's consider 2 people you invite:

- When the 1st person invests 1 BNB, you will earn 0.4 BNB. (for 40%)
- When the 2nd person invests the lower limit of 0.05 BNB, you will only earn 0.02 BNB. (for 40%)

So how do you get the people you invite to make higher investments?

R2E offers some opportunities for you and your referral invitees to invest higher amounts! You get many different advantage with higher investments in the R2E ecosystem. Here are some:

Higher commission earnings

The first and most important advantage of making higher investments in the R2E ecosystem is to obtain higher reference earnings. The bigger the investments you invite, the bigger the profits you will get.

Holder Roles

We have defined some Holder Ranks for our investors in our Discord community. We use an approval system where you can connect to your wallet and take a role according to your investment amount.

These roles will give you different benefits and opportunities. Here are some:

- Extra referral bonuses based on roles
- WL (Whitelist) for NFT packages by roles
- Discounted prices on NFT package purchases by role
(For example, Presale prices for Gold NFT Package: - 0.1 ETH for starter - 0.05 for Silver - 0.009 for Platinum etc.)
- Free BNB airdrops by role
- Free NFT airdrops by role
- Free R2E airdrops by role
- Access to discord channels by roles
- And more..

Holder Ranks

- We have defined some roles for our investors in our community. These roles will contribute to our members in events such as airdrops, gift and bonus distribution.

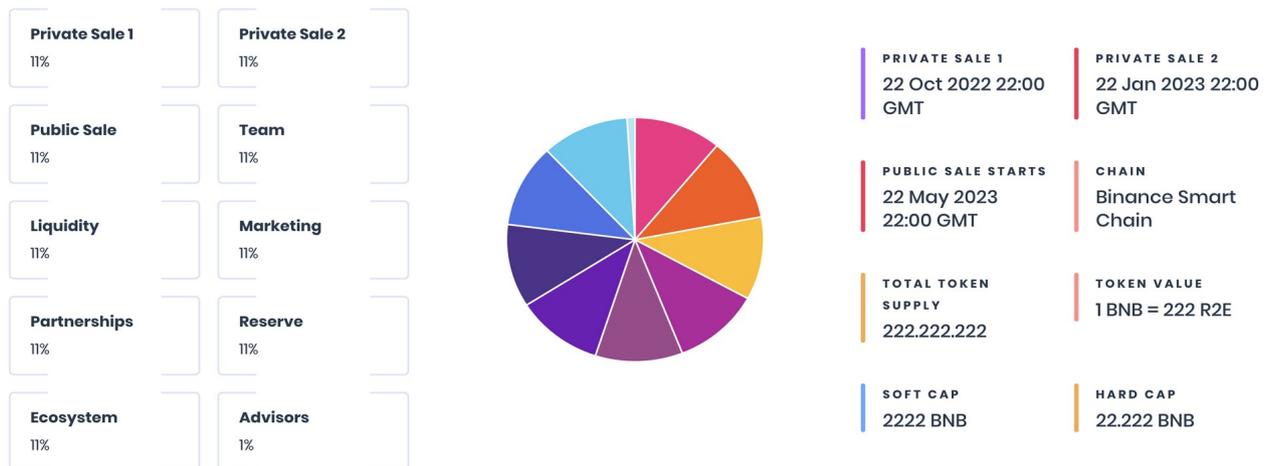
List of available roles impacting our holders:

- Starter Own 1-444 R2E tokens on Binance Smart Chain.
- Holder Own 445-999 R2E tokens on Binance Smart Chain.
- Bronze Own 1K-9999 R2E tokens on Binance Smart Chain.
- Silver Own 10K-19999 R2E tokens on Binance Smart Chain.
- Gold Own 20K-49999 R2E tokens on Binance Smart Chain.
- Platinum Own 50K-99999 R2E tokens on Binance Smart Chain.
- Diamond 100K-249999 R2E tokens on Binance Smart Chain.
- Whale Own >250K R2E tokens on Binance Smart Chain.

- Additional roles:

Ambassador Exclusive channel for our growing community of R2E ambassadors worldwide. Contact team.

TOKENOMICS



NFT Packages

In the future, the R2E ecosystem will offer NFT packages where users can continue to earn with referral links at different rates.

6 NFT packages planned and their earnings rates:

Preview	Name	Rate	Number of items
	Standart	20%	10K
	Premium	25%	8K
	Silver	30%	7K
	Gold	35%	6K
	Platinum	40%	5K
	Diamond	50%	4K

ROADMAP



Team

When you set out to build the killer application for bringing humans and crypto together, the idea is merely the blueprint and nothing more.

Designing and implementing an application a kind to what we have outlined in this paper is ambitious, complex & very exciting to us.

It requires a unique cluster of people, each proficient in their arena with an excellent understanding of each other.

Bringing incredible ideas to life is a process and skill set that we have mastered from years of experience working together.

Mac BO. (Founder & CEO)
Entrepreneur, Investor, Blockchain Strategy

3Web3 (Co-Founder)
3Web3 is an experienced software engineer with expertise in development, automation and smart contract implementation.

Migaloo (COO)
Expert knowledge in enterprise program management, technology portfolio planning, business road map definition, Value Optimization, Market opportunity, IT governance, IT organization and process design.

Julia
Community Manager

Cara V.
Talent Development

Steven M.
Frontend Team Lead

Grace R C Lu
Software Engineer

Helen C.
Product Designer

Join us now! And start earning BNB!